



MAIN STREET STATION

AUTHENTIC GARAGE BAR & LIVE MUSIC EVENT VENUE

316 Main Street · Daytona Beach, FL

ABOUT THE VENUE

Main Street Station is a historic open-air garage turned bar and live music venue in the heart of Daytona Beach. Vintage gas pumps, string lights, barrel-top tables and plenty of patio room set the stage for live bands, car culture and big event weekends.

Bands, promoters and brand ambassadors: this kit has everything you need to promote your show with us, the right way.

ADDRESS

316 Main Street, Daytona Beach, FL

WEBSITE

mainstreetlive.com

TICKETED & VIP SHOWS

[Follow us on Eventbrite](#)

OFFICIAL MERCH

shopthestation.com

BOOKING & BAND INFO

info@mainstreetlive.com

QUESTIONS & WEBSITE LISTINGS

marketing@mainstreetlive.com



BRAND GUIDELINES

Rules for bands, promoters and brand ambassadors using our name and logo.



Garage Red #B3202A · Pump Yellow
#E8B21E · Asphalt #1A1716 · White

USING OUR LOGO: THE DO'S

- 01** Use only the official logo file we provide. Download it from our website or request it from our team.
- 02** Resize proportionally only. In Canva drag a corner handle; in Photoshop hold Shift.
- 03** Give it breathing room. Keep text and graphics clear of the edge of the badge.
- 04** Place it on a clean background where it is easy to read.
- 05** Always list our address: 316 Main Street, Daytona Beach, FL.

THE DON'TS: NO CHANGES, EVER



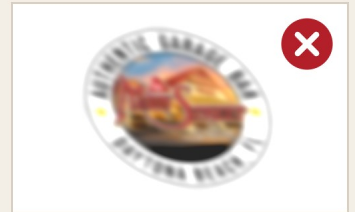
No stretching or squishing



No recoloring, filters or effects



No rotating, cropping or redrawing



No AI-generated or AI-edited versions

MAKE IT YOURSELF. SKIP THE AI.

Please design your flyers and posts in Canva or Photoshop, using your own photos or ours, with the official logo file placed on top.

AI image tools distort our logo: letters warp, the 316 triangle melts and the script gets rewritten. **We will ask you to take down any material that shows an AI-altered logo.**

© ALL RIGHTS RESERVED

The Main Street Station name, logos and artwork are copyrighted. Permission to use them covers promoting events at our venue only.



No one may sell merchandise with our logo on it. Official merch is sold only at

www.shopthestation.com.

FOR BANDS, PROMOTERS & AMBASSADORS

PROMOTING YOUR SHOW

BANDS: CREATE YOUR OWN FACEBOOK EVENT

- 1** Create the event on your band's Facebook page so your fans can find it, RSVP and share it.
- 2** Add Main Street Station as the venue location: 316 Main Street, Daytona Beach, FL.
- 3** Tag our official page in the event and your posts: [facebook.com/MainStreetStationAuthenticGarageBar](https://www.facebook.com/MainStreetStationAuthenticGarageBar)
- 4** Use your own artwork made in Canva or Photoshop, with our official logo used as is (see page 2).



VENUE EVENTS & VIP TICKETS LIVE ON EVENTBRITE

When Main Street Station is promoting an event, we list it on Eventbrite. Ticketed and VIP shows are sold there too. Share our Eventbrite link with your fans for those shows.

FOLLOW US

eventbrite.com/o/main-street-station-8894370801

EVERY POST INCLUDES

- ✓ Our address: 316 Main Street, Daytona Beach
- ✓ Tags: our Facebook page + IG @316mainstreetstation
- ✓ ""Schedule subject to change"

BRAND AMBASSADORS

Clearly label paid or sponsored posts (use the platform's paid-partnership label or #ad). Follow the logo rules on page 2.

HASHTAGS TO USE

#MainStreetStation · #MainStreetStationDaytona · #LifesBetterInTheGarage · #316MainStreet · #GarageBar · #DaytonaBeach · #DaytonaLiveMusic · #LiveMusicDaytona · #MainStreetDaytona

BOOKING & BAND INFO

info@mainstreetlive.com

Send your booking requests and band details here.

QUESTIONS & WEBSITE LISTINGS

marketing@mainstreetlive.com

Ask questions or request to be added to our website.

GET YOUR SHOW ON OUR TVS

Screens around the bar run our digital signage through Atmosphere TV. Bands are welcome to make a promo image or video for an upcoming show. Send it to us and we will add it to the rotation.



IDEAL SIZE

1920 × 1080 pixels, 16:9 landscape. This fills the whole screen with no cropping and no black bars.

Keep text big and bold. People read these from across the bar.

FILE SPECS

	IMAGE	VIDEO
On-screen time	15 seconds	Up to 30 seconds
Max file size	100 MB	100 MB
Min dimensions	480 px wide (no min height)	720 × 720 px
Max dimensions	8000 × 10000 px	3840 × 3840 px
File types	.jpg .jpeg .png	.mp4 .m4v .mov .qt

Full specs from Atmosphere TV: [help.atmosphere.tv · image/video specifications for custom digital signage](https://help.atmosphere.tv/image/video-specifications-for-custom-digital-signage)

01

DESIGN IT

Use Canva or Photoshop with your own photos or video. No AI-generated art, and our logo used as is (page 2).

02

INCLUDE THE BASICS

Band name, show date and start time, and "at Main Street Station."

03

SEND IT IN

Email the file to marketing@mainstreetlive.com with your band name and show date in the subject line.